



# Exhibit/Product Theater/Sponsorship Application

Deadline: March 16, 2016

Exhibit Dates: March 23-25, 2016

A deposit of 50 percent of the total fee must be remitted with submission of this application, with the remaining balance due by February 29, 2016. Applications received after March 16, 2016, must be submitted with full payment. Incomplete applications or applications received without deposit (including those with declined credit cards) will not be processed. This application and agreement may be cancelled at any time by CAEP with written notice. This application will serve as your invoice for payment.

In order to have your complimentary listing in the final program, your request must be received by February 29, 2016.

### CONTACT INFORMATION:

Company/Organization Name (as it will appear in the final program)

Brief description of company, product, and/or services to be exhibited

Contact Person, Title (all exhibit material will be forwarded to contact)

Company Street Address

City State/Province Postal Code Country

Phone E-mail Website

### PAYMENT:

If paying by check, please make payable to CAEP. If paying by credit card, please complete the information below. Applications will not be processed in the case of declined credit cards. CAEP's federal ID number is 27-4701474.

VISA  MasterCard  
Amount to Charge: \$ \_\_\_\_\_

Credit Card # \_\_\_\_\_

Exp Date \_\_\_\_\_ CSV/CSN # \_\_\_\_\_

Signature \_\_\_\_\_

Printed Name on Card \_\_\_\_\_

### FOR INTERNAL CAEP USE ONLY:

Date Received \_\_\_\_\_

Space Assigned \_\_\_\_\_

Date Assigned \_\_\_\_\_

### Exhibit Booth

March 23-25, 2016: \$3,500

List up to three competitors with whom you do not wish to be placed in close proximity. (cannot be guaranteed)

### Product Theater

Product Theater: \$950

Product Theater session topic (if selected, provide brief session outline, topic, and speaker)

Time slots are assigned by CAEP and are awarded on a first-come, first serve basis. In order to help maximize the experience for the Product Theater's sponsoring organizations and attendees, CAEP reserves the right to limit competing topics/products in the same time slot. During any given 60-minute time slot, there is the possibility to run five concurrent Product Theaters. Please rank your desired date/time slot. Note: times are subject to change.

Thu., March 24, 7:00 – 7:45 am  Fri., March 25, 7:00 – 7:45 am

Thu., March 24, 12:00 – 1:00 pm

### Sponsorship Item(s)

Networking reception: \$25,000/\$8,350 (Exclusive or Multiple Opportunities)

Fleece blankets \$7,800

Conference Portfolios: \$8,500

Lanyards: \$3,800

Pens: \$2,350

Water bottles \$6,500

Conference Totes: \$8,200

Digital Advertising – please call for details

	Payment Method	Amount
<b>Total Due</b>		
Deposit		
<b>Balance</b>		
2nd Payment		
<b>Refund</b>		
Reason: _____		

**AGREEMENT:** All correspondence will be with the person listed above, and this contact person will be responsible for forwarding all materials to agents and/or representatives hired by the exhibiting company. The below signed acknowledges receipt of, and agrees to, abide by policies and [exhibitor rules and regulations](#) as posted online, and any correspondence from CAEP or its agents(s), and to all conditions under which exhibit space at the Hilton San Diego Bayfront is leased to CAEP. Unless CAEP is notified in writing within 15 days of space assignment, the below signed agrees that the space assigned is acceptable, and further certifies that the product/services listed on this contract are those to be exhibited.

Authorized Exhibitor Representative Signature

Date