**SAMPLE PRESS RELEASE**

**FOR IMMEDIATE RELEASE**  **Contact:** Dean and/or

Date PR representative

Contact number/e-mail

[Provider Name] Nationally Accredited

(CITY, STATE) – [Provider Name] recently received accreditation for [years, specifics] through the Council for the Accreditation of Educator Preparation (CAEP), the single specialized accreditor for educator preparation in the United States.

[include any particular achievements/newsworthy elements noted in accreditation review]

[quote from educator preparation provider – maybe value of accreditation, how in line with program’s ongoing efforts toward excellence and connection to preparing teachers, connecting to improved P-12 student achievement]

[boilerplate about educator preparation provider – how it prepares educators; approximately how many graduates are recommended for certification each year; how many faculty; etc.]

The [CAEP Standards](http://caepnet.org/standards/introduction), adopted in 2013, reflect the voice of the education field on what makes a quality teacher. CAEP accreditation ensures that (1) there is solid evidence that a provider’s graduates are competent and caring, and (2) that there is solid evidence a provider’s staff have the capacity to create a culture of evidence to be used for continuous improvement.

More information about [Provider Name]:  
[Provider URL]

More information about CAEP:

<http://caepnet.org/>

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*[educator preparation provider boilerplate language]*

*The* ***Council for the Accreditation of Educator Preparation*** *(*[*www.CAEPnet.org*](http://www.caepnet.org/)*) advances excellence in educator preparation through evidence-based accreditation that assures quality and supports continuous improvement to strengthen P-12 student learning.*